



THE ULTIMATE PERSONALIZED SKIN CARE EXPERIENCE

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DR BURGNER SWITZERLAND BRINGS SWISS MEDICAL-BEAUTY EXCELLENCE TO LEBANON THROUGH AN EXCLUSIVE PARTNERSHIP

The Swiss luxury skincare house founded in Lausanne is now partnering with House of Aeon in Beirut, Lebanon's most distinguished destination, uniting seven decades of medical-aesthetic heritage with a philosophy of longevity

Beirut, Lebanon — Dr Burgener Switzerland, the family-run Swiss laboratory renowned worldwide for ultra-personalized and scientific skincare, today announces an exclusive partnership with the House of Aeon, the 360° longevity and biohacking wellness hub in Downtown Beirut, founded by Dr Ramy Khoury.

Through this collaboration, Dr Burgener Switzerland's science-based protocols — developed in its Lausanne laboratories and medical-aesthetic clinic — become available to Lebanese clients living in Beirut.

A SWISS HERITAGE ROOTED IN MEDICINE, REFINED BY LUXURY

Dr. Pauline Burgener, PhD in Biology, brings a pioneering vision to the beauty world: approaching skin through the lens of longevity. Founder of Dr Burgener Switzerland since 1995, she perpetuates and elevates the legacy of Dr. Marc Burgener, renowned plastic surgeon. She transforms this medical expertise into a unique signature, where cutting-edge science and ultra-personalization redefine the standards of skincare.

Today the brand is present in the world's most prestigious addresses — including Four Seasons Hôtel des Bergues Geneva, Four Seasons Hotel George V Paris, The Alpina Gstaad, Six Senses Crans-Montana, Bürgenstock Hotel & Alpine Spa, Four Seasons Grand-Hôtel du Cap-Ferrat and Raffles Doha — where guests experience Swiss excellence in both product quality and personalized medical follow-up.
<https://drburgener.com/spas-2/>

A VISION DRIVEN BY SCIENCE AND INNOVATION

At the heart of Dr Burgener Switzerland's philosophy: a global and scientific approach to beauty. Deployed in its most accomplished form at the Lausanne Clinic — the brand's historic birthplace — this expertise is based on in-depth analyses: genetics, epigenetics, microbiome, heavy metals, trace elements. This data allows, among other things, the determination of biological age and the development of tailor-made protocols, integrating the skin into a holistic vision of the body and wellbeing.

This approach of excellence is then adapted within partner establishments around the world, in particular at the House of Aeon in Beirut.

THE HAUTE COUTURE OF SKINCARE

The brand's absolute signature, the Haute Couture program embodies the ultimate level of personalization. Each protocol is designed with extreme precision to optimize cellular functions and reveal the skin's full potential.

Custom formulations, combined with cutting-edge technologies, deliver visible, lasting, and profoundly transformative results. The results of these masterfully crafted bespoke formulations and skin regeneration are so impressive and lasting that the world's most discerning women whisper the name Dr Burgener Switzerland like a well-kept secret. Her partnership with Chopard and the Cannes Film Festival embodies this success.



SCIENCE & PERFORMANCE: DIAGNOSIS POWERED BY OUR SWISS LABORATORY

For Dr Burgener Switzerland, diagnostic precision is the key to effectiveness. While nature plays an essential role, the brand advocates above all a resolutely scientific approach, incorporating the most advanced technological developments.

Developed in our Swiss laboratory, each formulation combines exceptional active ingredients such as gold peptides, green caviar, Swiss glacier water, edelweiss, stem cells, collagen, fragmented hyaluronic acid, and AHA. Each ingredient is selected for its performance and its ability to act

A WORLDWIDE EXPERIENCE, AN UNWAVERING STANDARD

From Switzerland to the Middle East, through Europe, Asia and the United States, Dr Burgener Switzerland is present in around forty exceptional spas.

House of Aeon — Downtown Beirut.

Founded by Dr Ramy Khoury, House of Aeon is Beirut's 360° longevity and biohacking wellness hub, built on the conviction that the future of medicine is personalized and proactive. Its diagnostic-led, whole-body approach to healthy ageing mirrors Dr Burgener Switzerland's own integrative model, making it the brand's natural address in the capital.



ABOUT DR BURGNER SWITZERLAND

Founded in Lausanne, Dr Burgener Switzerland is a family-run Swiss skincare house whose expertise dates back to 1955 and whose laboratories and medical-aesthetic clinic remain leaders in personalized skincare. Combining noble Swiss natural actives with advanced anti-aging science, the brand delivers face and body protocols in the world's leading palaces and its exclusive Haute Couture made-to-measure cosmetic program in a selective group of international destinations.

For more information, please do not hesitate to contact our press office.

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